

PRESS KIT

for *The Alpha Female's Guide to Men & Marriage*

By Suzanne Venker

The Alpha Female's Guide to Men & Marriage

HOW LOVE WORKS



"A smart and provocative book for women who've been raised to be independent at all costs."

— Susan Page, author of *How One of You Can Bring the Two of You Together*

SUZANNE VENKER

PUBLISHING INFO

- Post Hill Press
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BOOK SYNOPSIS

In *The Alpha Female's Guide to Men & Marriage*, Suzanne Venker, bestselling author of *The War on Men*, helps strong-willed women own their femininity in order to find peace and passion with a man.

The alpha female's take-charge nature may work well in the marketplace, or even as a mother at home, writes Venker. But there is one area in which the alpha female struggles: her role as a wife.

When the alpha female gets married, she becomes the only thing she knows how to be: an alpha wife! An alpha wife micromanages, delegates and makes most or even all of the decisions. She is, quite simply, the Boss.

Problem is, no man wants a boss for a wife. That type of relationship may work for a spell, but it will eventually come crashing down.

There's an art to loving a man, writes Venker, and any woman can master it. An alpha female herself, Venker learned the hard way how to be a wife. And here's what she knows today: **The set of skills a woman needs to pursue a career, or even to raise children, is the exact set of skills that will destroy her marriage.**

Part memoir, part advice, this brave manifesto argues that while marriage is more challenging for the alpha female, it is possible to find peace in your marriage. In fact, it's easier than you think.

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PRAISE

"While Suzanne Venker takes aim at the alpha female, the untold secret is this book is for all women. Suzanne has lived it, has studied it and is able to say things—true but not politically correct—that I could never say as a man. The insights and advice she gives will save many marriages." — **Scott Haltzman, Ph.D.**, *Distinguished Fellow, American Psychiatric Association*, and author of *The Secrets of Happily Married Women*

"*The Alpha Female's Guide to Men & Marriage* is a smart and provocative book for women who've been raised to be independent at all costs or even

resentful toward men and marriage. If you're a woman who feels successful in life but unsuccessful in love, look no further. *The Alpha Female's Guide* is your answer." — **Susan Page**, author of *How One of You Can Bring the Two of You Together*

"In *The Alpha Female's Guide to Men and Marriage*, Suzanne Venker shows that being an alpha female doesn't need to interfere with love and harmony." — **Shawn T. Smith, Psy.D.**, author of *The Practical Guide to Men*

"Suzanne Venker tells women how to be a full partner at home rather than the boss—and how to possibly save their marriages. Lively and sensible. A fun read." — **John Marshall Townsend, Ph.D.**

AUTHOR BIO



SUZANNE VENKER is a cultural critic and a nationally recognized expert on America's current gender war.

- Author of five books
- Fox News Contributor

- Columnist at PJ Media
- Author of “The War on Men,” the #1 Op-ed in Fox News’ history

Suzanne’s work has appeared in many publications, including *Time*, *USA Today*, *Parents*, the *New York Post*, and the *St. Louis Post-Dispatch*. Her TV credits include Fox & Friends, *The View*, STOSSEL, CNN, ABCNews.com, and C-Span’s Book TV.

Suzanne has appeared on hundreds of radio shows throughout the country; and her work has been featured on “The Dr. Laura Program,” “The Late Show with Stephen Colbert” and “The Rush Limbaugh Show”—as well as in *The Wall Street Journal*, *Newsweek*, *The Atlantic*, *Slate*, *The Economist*, *The Huffington Post* and London’s *Daily Mail*.

Suzanne lives in St. Louis, MO, with her husband and their two teenage children. One of each sex.

AUTHOR CONTACT

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TESTIMONIALS

“Your wisdom has turned my life around and possibly saved my marriage.” — Heather

“I think you have a telescope into my marriage!” — David

“Love this. I think instinctually we know that you can't have two alphas or two betas. I've always known that I am a beta, and I have no problem with it. My husband's last marriage was two alphas and by his own description it was like that movie, *The War of the Roses*.” — Kathy

“Thank you for speaking about these things in a light that reminds me how truly empowering it is to embrace the unique gift of femininity. I am not a man, and I don't have to behave like one to have value.” — Katie

“Women don’t marry down; they marry up. If we have a culture of

successful women and unsuccessful men, we have a culture of single humans. Most women are completely oblivious to the fact that they’ve become alpha females and are constantly confused as to why men don’t want them.” — a male reader

PROMOTION INFO

When promoting the book, please mention or link to:
<http://www.thealphafemalesguide.com>

When you post a review or promotion, please let us know so we can add/link to your promotion at:
<https://www.facebook.com/alphafemalesguide/>

INTERVIEW RESOURCES

Bio Talking Points: [Click here.](#)

Q&A with Suzanne: [Click here.](#)

Segment Topic Ideas:

1. **Well, it’s the New Year and no doubt you’ve heard about all kinds of New Year’s resolutions. But there’s one I bet you haven’t heard. A controversial new book suggests women turn over a new leaf this year and stop fighting with the men in their lives.**
2. **Valentine’s Day is coming up, and a controversial new book may help improve your marriage. Author and Fox News contributor Suzanne Venker says women have become too much like men and that this undermines their ability to find lasting love.**
3. **You’ve probably heard women ask where all the good men have gone, the implication being that women are becoming more and more successful and men**

are threatened by this new reality. But a new book by a controversial author says men aren’t the problem. Women are.

Interview Questions:

1. What is the theme of *The Alpha Female’s Guide* about, and why did you write it?
2. Alpha females are everywhere today, and that reality changes the relationship dynamics. How do couples move forward?
3. Some people say the advice in your book is very retro. For instance, you tell women to serve their husbands. Could you explain what you mean by that?
4. You highlight the statistic that women file for roughly 70% of all divorces and say the reason they do so is because they don’t know how to be wives. Why isn’t it that men don’t know how to be husbands?